



Soft credit inquiries instantly tell you whether your customer can obtain financing without affecting their credit score.



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## Credit repair can make a difference between making a sale or losing one.

Soft credit inquiries can bring instant credit perspective and may convert a casual shopper into a viable customer. A soft inquiry only requires the customer's name, address, and email. That's all you need for an instant credit perspective on your customer and there is no effect on their credit report. Once the information is entered, your customer will have an instant "Pre Qualification" notice and your dealership will know the credit standing of your customer. You will capture more sales and convert more financing.

Credit repair can be offered any time to a borderline credit customer. When utilized, the result is a few simple recommendations based on their unique credit report along with the exact impact. These are usually very simple suggestions with instant and significant results that could gain them an approval. What that means to you is that your customers will see a higher level of service and dedication to place them in a unit of their dreams.

Contact us to drastically improve your approval process!